

**2014 Board of Directors**

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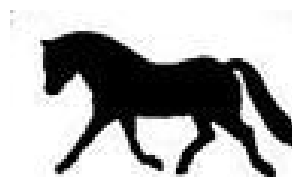
Please send your correspondence to our new e-mail address wpcao2014@gmail.com!

In this Issue...

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- Advertising
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And More!

Official website: <http://wpcao.com/>



Check out our Facebook page “Welsh Pony and Cob Association of Ontario”!

This page is dedicated to show dates, results, deadlines, information and news pertaining to Welsh in Ontario.

We also now have a group on Facebook, “Welsh Pony and Cob Association of Ontario” for members to post photos, share news and post advertisements

UP COMING CLINICS

We are excited to announce that there will be some clinics in the coming weeks hosted by the WPCAO.

Reproductive Health/Nutrition

Sunday March 9th, 2014

10 AM to 2 PM

Spencer Hall,

7035 Country Lane, Brooklin Ontario

http://mapq.st/1oW9wAP?__domain=ca

Dr. Allison Doherty from the Port Perry Veterinarian Services will be speaking to us in regards to artificial insemination vs. live breeding, caring for your broodmare and foal, vaccinations and deworming for the foal, common foaling problems, and common problems with foals during their first year.

The afternoon part will be a nutritional talk held by Jim Hamilton from Welcome Feeds, Bowmanville and will include proper nutrition and selecting the right feed for your pony.

This clinic is free for 2014 members. Memberships are available for purchase at the door. Forms will be provided. Non members will be required to pay a fee of \$10 that will go towards our youth scholarship fund. We ask that members planning on attending RSVP by Wednesday March 6th via the Facebook Clinic Event Page available on the WPCAO facebook page or e-mail us at wpcao2014@gmail.com. Drinks and light snacks will be provided by the WPCAO.

Confirmation Clinic

A clinic to educate new members, breeders, prospective judges and interested current judges is currently being planned, with a projected date for April. Updates to come soon!

Registering Your Welsh Pony

Saturday, May 3rd, 2014

10 AM to 12 PM

Reidell Farms

740 Brawley Road, Ashburn, ON

<http://mapq.st/1mvYbZx>

This is a junior orientated clinic for our members but adults are encouraged to also attend. This clinic is free for members. Membership will be available for purchase at this event. Non-members wishing to attend will be required to pay a fee of \$10. All proceeds will go towards the youth scholarship fund.

This clinic will begin in the barn using different horses and ponies to help learn to identify and describe different markings and colours. This discussion/lecture will be led by Alice McKeen.

The second part of this clinic will include learning how to fill out the CLRC registration papers using

model horses and ponies. Juniors are encouraged to bring their own model horses if they have them (Breyers, etc) and the WPCAO will also provide some models. Junior members will have the opportunity to judge the conformation of the model horses.

Please RSVP by April 26, 2014 by e-mailing us at wpcao2014@gmail.com.

An optional potluck will be held after the clinic at Reidell Farms if you would like to participate please let us know what you will be bringing.

Other Clinics

The following are clinics that members might be interested in attending, hosted by other associations.

Introduction to Carriage Driving

Hosted by the Ontario Carriage Driving Association, this is a great clinic for anyone exploring or getting into the sport, offering the participant a safe and educated way to get involved in carriage driving. Discussion and hands on sessions on Safety, choosing the right equipment, harnessing, putting to, longlining and much more.

May 10, 2014

Location: Relhok Farm , Barrie, Ontario

Clinicians: Jeffery Kohler & Eve Dexter

For more information, contact: Eve Dexter 905-854-0168 or visit their website

<http://66.49.173.199/Drive%20Ontario/DriveOntarioCalendar.htm>

Cost are \$100 for adults and \$50 for juniors and limited spots left.

Committees/Volunteers

We are currently looking for interested members that would be available to work on a committee or help volunteer with the WPCAO.

Advertising Committee

We are currently looking for members who have experience with advertising to apply to be on our advertising committee. This committee would focus on ways to promote our breed and our association outside of our membership. Please e-mail us at wpcao2014@gmail.com if you would like to be a part of this committee.

AGM Committee

We are currently looking for members to help out on our AGM Committee. This committee will be responsible for, but not limited to, researching and selecting a location, put together a budget for expenses, and overall organization of the AGM. Please e-mail us at wpcao2014@gmail.com

The WPCAO is always looking for volunteers to help out our association!

Currently we need volunteers for:

All About Horses

We are looking for someone to volunteer to bring their Welsh for one day at the Lindsay All About Horses + Extreme Rodeo held at the Lindsay Exhibition grounds on May 24th & 25th. This is an event the WPCAO have been attending for a few years now. We are looking for volunteers among the membership who may want to bring one of their ponies or who would like to come out and promote and discuss welsh ponies. The presentations given on both days are a great way to highlight the versatility of the breed. If you have a pony who is under saddle or under harness, we would love for you to bring them out to showcase their abilities! We also are looking for ponies who absolutely love people and would not object to being the centre of attention (especially with little children!). If you are interested in attending on the behalf of WPCAO, please e-mail us at wpcao2014@gmail.com.

All Welsh:

We are looking for knowledgeable persons who would be able to organize ribbons, organize trophies, and act as gate persons for the All Welsh show at Orono on August 3rd. We are also looking for volunteers to help clean up the property during and after both the All Welsh and the Welsh Classic (July 19th). High school students will be able to get community service hours for volunteering. Please contact us at wpcao2014@gmail.com if you are interested.

Advertising with WPCAO

The WPCAO website (<http://wpcao.com>) is offering a link section for members to advertise their website and e-mail contact. There will be a section for breeding/selling Welsh (A,B,C,D & Half Welsh), and services (coaching, training, etc).

This is free to all paid 2014 members, and \$20 for non members. All listing will remain on the website until December 31st, 2014.

If you are interested in posting your website and/or e-mail contact, please e-mail us your name, your website address, your e-mail contact, and a list of sections you breed or services you offer at wpcao2014@gmail.com.

FUTURE NEWSLETTERS

If you have not yet renewed your membership for 2014, this will be your last newsletter. You can find our membership form on our website: <http://wpcao.com>.

If you wish to receive a hard copy of the newsletter, please e-mail us at wpcao2014@gmail.com to request one.

2014 Show Dates

Date	Show	Website
June 8 th (Sunday)	Caledon Spring Fair** Caledon, Ontario	http://www.caledonfairgrounds.ca/
July 19 th (Saturday)	Welsh Classic** TLC Quarter Horses 5677 Third Line, Hillsburgh, N0B 1Z0	Http://wpcao.com
August 3 rd (Sunday)	Canadian National All Welsh Show** Orono Fairgrounds, Orono, ON	Http://wpcao.com
August 10 th (Sunday)	Sutton Fair & Horse Show** Sutton, Ontario	http://www.suttonfair.com/
September 6 th (Saturday)	Arthur Fall Fair Arthur, Ontario	http://www.arthurfallfair.ca/
September 14 th (Sunday)	Brampton Fall Fair Brampton, Ontario	http://www.bramptonfair.com/
September 20 th (Saturday)	Lindsay Exhibition** Lindsay, Ontario	http://www.lindsayex.com/
October 4 th (Saturday)	Markham Fair Markham, Ontario	http://www.markhamfair.ca/
October 12 th (Sunday)	Erin Fall Fair** Erin, Ontario	http://www.erinfair.ca/
November 14 th (Friday)	The Royal Agricultural Winter Fair Toronto, Ontario	http://www.royalfair.org/

** indicates a qualifying show for the Champion of Champions at The Royal Agricultural Winter Fair

Please check our website periodically throughout the show season for updates, changes and prize lists.

Also note, the majority of fairs are now only offering prize lists and entry forms online, instead of mailing them out. Please be sure to check fair websites for entry deadlines, prize lists and forms.

REMINDER

You begin accumulating your High Points after the date of your membership. Any points you may have accumulated at shows before you have your WPCAO membership will not count, so please send in for your membership ASAP before shows begin!

OEF Membership – Have You Got Yours Yet?

As an association with membership with the Ontario Equestrian Federation, the WPCAO receives grant money based on several different factors, such as the number of our members who are also OEF members. If you are an OEF member for 2014 and have not given us your OEF number yet, please contact us with this information.

Not only does OEF provide the WPCAO with grants, OEF offers its individual members several benefits, such as: automatic insurance coverage, optional insurance programs, discounts, eligibility to participate in riding and driving programs, a quarterly newsletter and keeping you updated on equine events and news and much more!

To learn more about the benefits of being an OEF member, or to sign up, please visit their website <http://horse.on.ca/>

Champion of Champion Sponsorship

The WPCAO would like to thank Hollyrock Welsh & Wright's Tack Store for sponsoring Champion of



Champions since 2012, and for their continuing sponsorship of this program in 2014.

Wright's Tack Shop is located at 2649 Ma Browns RD, Port Perry, Ontario. They carry harness, blankets, horse & stable supplies, supplements, medical supplies, Breyer's and unique gifts. You can contact Wright's at (905) 985-6639 or e-mail at nelliestackshop@hotmail.com.

Hollyrock Welsh specializes in breeding Section A and Section B ponies, and is standing multiple champion winner, Shell-Crest Dusty Gold. You can contact them at <http://hollyrockwelshs.webs.com/> or Hollyrockwelsh11@yahoo.com.

A Message from the 2014 Board of Directors

The Board of Directors is currently at 8 members for 2014. The WPCAO Constitution gives the board the power to fill any vacancies which may occur among their number, providing that the any director so appointed shall hold office until the end of the term, but shall then be eligible for re-election. After much discussion, the majority of the Board felt that appointing from within the membership might appear to show partiality and could be contentious. An option for holding another General Meeting to have an election for the two vacancies among the membership would not be viable, as the minimum 21 days of notice will delay the board until the spring. Delaying the 2014 Board until March would cost too much precious time for fast approaching deadlines as the Board has already been held up by recent organization changes.

Instead, we intend to request much help and participation from the membership by way of committees and volunteers for various events and projects, and continue for the rest of 2014 with the 8 standing Board members. If a member is interested in volunteering to help out the WPCAO at any time, they are encouraged to contact the board.

The 2014 Board wishes to fully address member concerns that were brought forward at the AGM, January 12, 2014.

1. Eastern Canadian Pony Breeders Show

At the AGM, a commentary was presented to the membership, concerning the “Eastern Canadian Pony Breeder’s Show”(ECPBS), July 26-28, 2013.

The details of this with reference to the BOD are as follows:

An original presentation was made to the AGM of 2011 pertaining to this upcoming show. After much discussion at the Board of Director meeting on February 19th, 2012, the decision was made not to participate on an Association level –ie – help organize, pay for facility, pay for ribbons and contribute in other ways financially to run this show. They felt that spending approx \$2000.00 towards this venture, with no expectation of remuneration (entry fees), was not a fiscally responsible decision for the use of our member’s funds. In a letter dated Wed. Apr 11, 2012, this information was communicated to the organizer, advising her that as an Association, we were unable to participate. Shows organized and run by our Association produce revenue and do not cost the members fees from the Association. For example, the cost for both shows of 2013 was \$3659.52, and the revenue made by the two shows was \$3704. Hosting these two shows did not result in a loss in the WPCAO funds and made the Association a small profit to go back into its coffers.

A response from the organizer was received on Saturday, April 21, 2012, indicating that she had received our letter, and planned to move forward with her show, including the Welsh classes without the WPCAO’s participation. As the decision had been made to not participate in the ECPBS in 2012, the 2013 Board did not have any more discussions pertaining to that show. There was no further correspondence from ECPBS in 2013, so the show fell off our radar.

The WPCAO Facebook Page administrator decided to post information regarding the ECPBS to make people aware of the show and entry deadlines on June 11th, 2013. The post was viewed by 117 people, which is a larger audience than the newsletter would have reached.

Though the Board did not assist with finances or organization, there was no reason for WPCAO members or other Welsh Pony owners not to participate. The Board of Directors cannot speculate as to why individual members chose not to participate at the ECPBS.

In retrospect, the Board could have appointed this show as an Ontario High Point Show, but unfortunately, the ECPBS was not part of the 2013 Board's agenda. Hindsight is always 20/20 and the Board regrets that they did not offer this to the organizer at the time of the Board's decision in 2012.

2. Minutes

Approved minutes of the 2013 Board of Directors are available upon request. There are a balance of minutes that were not passed by the 2013 Board, and therefore not valid for publication. These have been declared received and filed, and cannot be referred to going forward. We sincerely apologize and assure you that in future we will make it a priority to provide the membership with all 2014 minutes once they have been approved in our quarterly newsletter.

3. Members wishing to attend a board of directors meeting must contact the Secretary for the date and protocol.

Welsh Pony and Cob Association of Ontario Minutes

Board of Directors Meeting, January 12, 2014 – Utica Hall

Present Attendance – Matt Caldwell, Howie Black, Jessica Figas, Paula Dalgarno, Maisie Durward, Rose Reid, Janet Pegg, Shirley Cane, Kenzie Black, Alice McKeen

Recorder: Marie Howran – Asked by Board to record this meeting as 2014 Secretary had not been voted yet

Meeting called to order at 4:32pm

Election of the Executive

Nominations for President:

- Matt Caldwell - nominated by Howie 2nd by Shirley
 - Rose Reid nominated by Jessica 2nd by Kenzie
 - Shirley Cane nominated by Alice 2nd by Matt
- Motion Matt to close nominations 2nd by Howie
** Matt elected **

Nominated by Vice President

- Howie Black nominated by Matt Caldwell and 2nd by Shirley Cane

**** Howie Black acclaimed as Vice President ****

Board Member Rose Reid tendered her resignation.
Board will consider resignations at the next meeting.

Nomination Secretary

Jessica – nominated by Janet Pegg and 2nd by Alice McKeen

**** Jessica Figas acclaimed as Secretary****

Nomination Treasurer

Paula Dalgarno – nominated by Matt Caldwell and 2nd by Howie Black

**** Paula Dalgarno acclaimed as Treasurer ****

Newsletter - Kenzie Black volunteered

Motion that Marie stay on as webmaster until someone else is confident – Matt Caldwell
and 2nd by Howie – Carried.

Website discussion

- classified ads
- profile of member
- disable old website
- Breeder web contact \$25 per year

Motion that Marie stay as OEF representative and Paula work with her Matt Caldwell and
2nd by Howie Black – Carried.

Date for next meeting - Sunday January 26th - YIG (independent Grocer) 2:00pm

A motion to adjourn Matt 2nd by Howie.

Minutes accepted with corrections, motion by Shirley, seconded by Alice on January 26th, 2014.

- Jessica Figas, January 26th, 2014

Board of Directors Meeting ~ January 26, 2014, 3:00 PM ~YIG, Port Perry, Ontario

Present Attendance – Howie Black (teleconference), Jessica Figas, Paula Dalgarno,
Maisie Durward, Rose Reid, Shirley Cane, Kenzie Black, Alice McKeen

Absent: Janet Pegg

Recorder: Jessica Figas

Meeting Called to Order: 3:18 PM

Agenda:

Agenda corrections were the following:

Review acceptance of 2014 minutes

Shirley motioned to accept the revised agenda changes, Paula seconded. Passed and
carried.

Approval of Minutes from Last Meeting:

Correction to the minutes from January 12th, 2014 was made – Rose Reid was recorded as “resigned” but board had made no motions to accept resignations at this meeting.
Motion to correct the minutes by Shirley, seconded by Paula. Passed and carried.
Alice motioned to accept minutes with corrections, seconded by Shirley. Passed and carried.

Correspondence**1. Resignation Letters****a) Matthew Caldwell**

Jessica motioned that the board accept Matt's resignation, seconded by Shirley. Passed and carried.

b) Maisie Durward

Discussion took place regarding Maisie's letter of resignation. After attending an insurance clinic with Intercity insurance, questions arose about the liability coverage for the board of directors. We need to make sure that our current insurance does provide this coverage. It was brought up that there was a change made to the insurance in 2012 to protect the board of directors from liability. The Board should look into their policy to find out what we are covered for.

Jessica motioned that Paula ask the insurance company for a digital copy to be sent to all directors, seconded Kenzie, passed and carried.

Kenzie motioned to bring in an insurance person to speak to to us about insurance, seconded by Shirley. Passed and carried.

Alice to contact a competitor insurance firm to have them come in the next Sunday 9 AM tentatively, or some other date we can decide on.

Howie motioned that Maisie's resignation is pending until Maisie is satisfied with the current insurance policy. Seconded by Shirley. Passed and carried.

Howie motioned that we hold off on filling vacancies until all resignations have been satisfied, seconded by Shirley. Passed and carried.

c) Rose Reid

Rose brought in a written withdraw of her resignation:

“As my resignation was not officially motioned and accepted at the WPCAO AGM on January 12th, 2014, I hereby retract my resignation and wish to remain on the 2014 WPCAO Board of directors thereby filling my position” Your Respectfully, Rose A. Reid”

Jessica motioned that the Board accept Rose Reid's withdraw of resignation on Jan 26th and to reinstate her as a director of the board for the remainder of 2014 until her term expires. Seconded by Kenzie. Passed and carried.

d) Vacancies due to resignations

Due to the resignation of Matthew Caldwell as president and director, a per Robert's Rules, Howie is now acting president for the remainder of the 2014 term.

Howie made a motion to open up nominations for Vice President. Seconded by Jessica. Passed and carried.

Nominations:

Rose nominated Alice McKeen, seconded by Shirley.

Kenzie nominated Rose Reid, seconded by Jessica.

Alice nominate Shirley, seconded by Paula.

Howie motioned that the nominations be closed. Seconded by Rose. Passed and Carried.

Rose Reid elected as Vice President.

Jessica motioned that ballots are destroyed, seconded by Kenzie. Passed and carried.

2. Clinics – Lyn Wray

Lyn sent us a letter with several suggestions for clinic ideas. Marie Howran has contacted the board that she would like to present a proposal for a clinic.

Howie motioned that we defer all talk about clinics until another meeting, where Marie can present her clinic, seconded by Alice. Passed and carried.

3. AGM - Pete Dagenais

Discussion took place about our thoughts on the AGM and how we can approve for next year. We would like for members approach the board of directors with their concerns prior to the AGM. We would like to improve the communication between members and directors.

Jessica motioned to look into putting the approved minutes into the newsletter and to ask National how to proceed. Seconded by Rose. Passed and carried.

4. Letter from Nancy Codlin

An e-mail was sent but not received. This e-mail will be forwarded and addressed.

5. “Chelsea” Award - Matthew Caldwell

Matt would like to continue working on this award. Shirley has brought an example of this award from the Morgan Association to give us an idea of how he would like the award to work.

Howie motioned that Matt be allowed to continue working on this award, seconded by Rose. Passed and carried.

6. Sutton Fair

Maisie was contacted by Sutton Fair about wording for the Leadline Walk. She sent them the wording from the All Welsh Program.

Treasurer Report

Treasurer Report was passed around in hard copy to all directors. The latest report was passed at the AGM.

Paula will send out the membership by email to all other directors

High Point Program: Postponed until next meeting

Promotion

1. Directory

The 2013 Board had decided to not go forward with a new directory this year. This decision was announced at the AGM. Jessica suggested in the future we could always

reprint the 2013 Directory if we felt we needed more for this year. This would be discussed at a future meeting.

2. Website

Marie e-mailed us to find out if wanted to renew the welshpony.on.ca for another 5 years. Howie motioned that we keep both domains, seconded by Rose. Passed and carried.

3. Newsletter/Facebook

Kenzie and Jessica will work on the newsletter together

Discussion took place about what we felt was appropriate for members to post in the Facebook Group and Page. The group should only be used to post photos of ponies, and all questions, concerns or comments should be addressed to the board of directors.

Members of the group will be permitted to post advertisements. Jessica will pin a rule for the group that states what the group is for and how to contact the board if any questions or concerns arise.

4. Sponsors

Alice motioned that we look into how we can get a non profit organization number for our future sponsors. Seconded by Paula. Passed and carried. Maisie will look into this. Jessica motioned that we get a sponsorship package template for our own use. Seconded by Rose. Passed and carried.

Jessica will ask Kelly Simpson who offered a template at the AGM.

The Royal – postponed until next meeting

OEF- postponed until next meeting

New Business:

1. AGM Review:

Most concerns from the AGM were discussed in correspondence. There will be a future discussion about hosting and improving our 2014 AGM.

2. Constitution Changes:

Marie Howran, past secretary for the 2013 Board of Directors has offered to rewrite the constitution changes to be correct. These will be submitted to the board for review.

3. Education/Clinics – Postponed until next agenda after Insurance meeting

4. Committees – Postponed until next meeting

5. 2013 minutes

Minutes from the following 2013 Board of Director meetings were never accepted by the members of the 2013 Board: May 11th, July 17th, August 22nd, September 29th and November 27th.

Jessica motioned that all minutes that were not accepted by the 2013 BOD will be deemed 'received and filed' and cannot be referred from this day forward. A formal public apology will follow and be posted on the website. Second by Alice. Passed and carried.

6. EC Rules

Discussion took place about two rules concerning the pleasure classes. The current rules that we are concerned with are that whips are not permitted in any pleasure classes (Article B7405 Item 2) and adults and juniors shall be offered separate division (Article B7405 Item 1). As the Royal is an Equine Canada sanctioned show, the Royal has to follow the EC rules. However, the classes at the Royal do not correspond to all rules under the EC rules, such as a separate divisions for adults and juniors. There was a discussion about how rules can be changed. A request for this rule change will be brought up in National by a National representative from Ontario.

Alice motioned that a committee be formed to look at the EC Welsh rules and propose changes that will be brought to the board for review, seconded by Shirely. Passed and carried.

There was discussion to consider changing the name of the class at the Royal to eliminate the use of the whip rule until it is changed for the next year. By removing the word pleasure from the class, the rule could no longer be enforced.

Next Meeting

The next meeting will depend on how soon we can meet with an insurance representative. Board will be in contact for next date.

Motion to Adjourn:

Howie motions to adjourn the meeting at 5:41 PM, seconded by Jessica
All in favour, passed

Minutes accepted with corrections on February 2nd: motioned by Janet, Seconded by Shirley.

- Jessica Figas, February 2nd, 2014

Board of Directors Meeting ~ February 2nd, 2014 - 9:00 AM YIG, Port Perry, Ontario

Present Attendance – Rose Reid, Jessica Figas, Paula Dalgarno, Maisie Durward, Shirley Cane, Kenzie Black, Alice McKeen, Janet Pegg

Absent: -----

Recorder: Jessica Figas

Meeting Called to Order:

Meeting called to order by Rose Reid at 9:13 AM

Review / Acceptance of the Minutes of Prior Meeting(s)

Janet moved to accept minutes with corrections, seconded by Shirley. All in favour
Carried

Correspondence

1. Resignations

Janet moved we accept Howie Black's resignation, seconded by Kenzie. All in favour, carried.

Rose is now acting president for the remainder of the 2014 term.

Maisie has reconsidered her resignation as she now feels that her questions has been answered.

Shirley motioned that we accept Maisie's withdraw of resignation on February 2 and to reinstate her as a director of the board for the remainder of her term. Seconded by Kenzie. Carried.

2. Letter from N.C.

Janet motioned that a hard copy mini newsletter go out to current members in good standing of 2014 that explains and clarifies the questions that arose from the AGM. This would cover : decision involving the Pony Breeder Show, Resignations, Insurance, Board Changes, the Board's new e-mail contact, the apology with accepted minutes of 2013 and the accepted minutes of 2014 to date, and whether they would like to request a hard copy of the newsletter. Seconded by Kenzie. All in favour Carried.

OEF Application

Paula submitted on our application to the OEF Friday (January 31st, 2014), called and confirmed that it was received. Total cost was \$310.75.

Jessica motioned to reimburse Paula for the cost of the OEF application, seconded Maisie. All in favour Carried.

Expenses/Bank Countersignature

1.Invoices

Invoice from Matthew Caldwell:

\$250 for Junior Gifts (OEF Heads Up Book)

\$38.65 for lifetime award

\$10.50 for photo copies

Total: \$299.15

Invoice from Janet Pegg:

\$58.76 for engraving

\$433.92 for engraving

\$55.98 for stationary

\$ 9.80 for postage

\$5.05 for envelopes

\$11.29 for silver cleaner

Total: \$574.80

Shirley motion that all invoices are reimbursed. Seconded by Kenzie. All in favour Carried.

Paula motioned that Jessica's phone bill be reimbursed if there is a charge for the long distance phone call at the January 26th meeting. Seconded by Shirley, all in favour Carried.

2. Bank Countersignature

Maisie motions that Treasurer be main signature on cheques, and countersignature be from President or Secretary. Seconded by Jessica. All in favour Carried.

3. Reimbursement

Jessica motioned that the Board create an expense form for reimbursements. Seconded by Shirley. Maisie to create this expense form.

4. Properties

Alice motioned that the Board should collect and make a list of all our property and know who has each item. Seconded by Paula. All in favour

Rose and Shirley will contact past directors to collect any outstanding property.

Website

Maisie motioned that a separate e-mail address be created for the BOD that can be posted on the website for members to send correspondence by e-mail. Any correspondence received will be taken to the next board meeting. Seconded Paula. All in favour Carried
This will be created Jessica.

Insurance

Quotes from competitor Insurance providers:

Intercity – \$450 for D&O up to 2 million, \$350 for general up to 5 million

BFL -\$300 for D&O for 2 million coverage, \$395 general up to 5 million

Alice motioned that the Board submit three applications to the insurance companies for final quotes. The Board will ask Cornerstone if they will match price and coverage. This will be brought back to the board for review. Seconded by Shirley. All in favour Carried.
Re: Insurance Rep – Board will continue with getting a rep to come speak with the BOD at the next convenient date for insurance rep and directors.

Elections

Alice nominated by Shirley, Seconded by Janet

Shirley motioned that the nomination be closed, Maisie. All in favour Carried

Alice is Vice President.

Vacancies:

We current have two spots open due to resignation.

Shirley motioned that we remain a board of 8 directors for the balance of 2014. Seconded by Paula. 6 in favour, 1 opposed. Carried.

Advertising

Discussion took place regarding advertising. Approximately 50-60% of our members breed welsh with the intention of selling. Promotion of the breed helps the sales for breeders.

An example of association advertising was presented: The American Welsh Association puts out an ad in various magazines. Part of the ad is subsidized by society, and rest of ad is covered by members who want to be participate in the ad

The following magazines were contacted regarding pricing: Whoa Magazine, Horse

Sport, and Horse Canada. It is very costly to advertise – full page for HS or HC, \$1720 for one time and \$1283 for half page. Whoa Magazine offers straight advertising or participate “partner program”. The partner program gets advertising space, logo on website, special event recognition, opportunity to

participate in virtual goody bag . Cost is \$1356 for one time full page run. A quarter page print ad, logo on website, and special event recognition is \$565.

Jessica motioned that we create a committee for advertising, chaired by Janet Pegg. Seconded by Alice. All in favour

The mini newsletter will include “Janet is looking for volunteers that have experience with advertising to help her with the advertising committee. If interested, please e-mail our group.”

New Business

1. Safety

A written article by Shirley regarding safety published in a past welsh beat will be brought to the next meeting.

2. Committees

Kenzie motioned that the Board form an All Welsh/Summer Classic committee that would include Maisie, Shirley and Alice. Maisie would chair this committee and Shirley would look after ribbons. Seconded by Paula. All in favour Carried.

Committee will look into the logistics of the Summer Classic and All Welsh.

A discussion about judges for the Summer Classic and All Welsh will be occur at the next meeting.

Jessica motioned that the WPCAO Rules committee be formed and will include Alice and Shirley. Alice will chair. Rose and Muriel will be invited to join this committee because they are have been appointed by National to examine the Equine Canada rules. Seconded by Maisie. All in favour Carried.

Alice motioned that the Board create an educational/clinic committee that will include Jessica and Kenzie. Jessica would chair. The board will ask for interested volunteers to form rest of this committee. Seconded Paula. All in favour Carried.

Clinic(s) will be planned for spring 2014 (March-May).

AGM Meeting/Discussion/Committee will be addressed in a future meeting.

Alice motioned that Jessica look into drafting by-laws and bring back to the board for review. Seconded by Shirley. All in favour Carried.

Next Meeting:

February 16, 2014 at 10:00 AM at YIG.

Adjournment:

Paula motioned to adjourn meeting at 12:38 PM, Seconded by Kenzie. All in favour. Carried.

Minutes accepted, motion by Shirley, seconded by Alice on February 16th, 2014.

WELSH BEAT

Winter 2014

- Jessica Figas, February 16th, 2014